

**COMMUNITY AFFAIRS BOARD  
INNIS COLLEGE COUNCIL  
THURSDAY 23 NOVEMBER 2017 AT 2 PM  
EVENTS ROOM, INNIS RESIDENCE**

**MINUTES**

*Present:* Elspeth Arbow, Ennis Blentic (Assessor), Joel Colby, Charlie Keil, Miranda Lees, Eyan Logan, Hugh McDonald, Troy Peschke, Ceta Ramkhalawansingh, Marta Switzer, Joanne Uyede, Ben Weststrate (Assessor), Tim Worgan (Assessor), Caroline Wrobel

*Regrets:* Yolanda Alfaro, Rita Chen, Zakerie Farah, Lucas Granger, Kate Johnson, Lesli Ransom, Ashlee Redmond, Carol Ye

**1. ELECTION OF MODERATOR & SECRETARY**

A nomination to elect Elspeth Arbow as Moderator of the Community Affairs Board for the 2017/18 term was moved (Colby) and carried.

A nomination to elect Marta Switzer as Secretary of the Community Affairs Board for the 2017/18 term was moved (Uyede) and carried.

**2. MINUTES OF THE MEETING OF MARCH 3, 2017**

A Motion to adopt the minutes of the meeting of March 3, 2017 was moved (Uyede), seconded (Ramkhalawansingh), and carried.

**3. BUSINESS ARISING FROM THE MINUTES**

None reported.

**4. ADVANCEMENT OFFICE REPORT**

**A. COMMUNICATIONS**

Ben Weststrate, Communications Officer, reported the following:

*Alumni magazine:* The second issue of The Innis Alumni & Friends Magazine was successfully distributed to ~8000 alumni and friends. The content represented a wide range of student, staff, alumni, faculty and community members, and it was almost exclusively composed by Innisians (esp. a very talented handful of student photographers). This issue emphasized the 50th anniversary of the Class of 1967 (i.e., cover image, feature story).

The editorial committee for the 2017/18 issue has met, and will meet again today. The content list is nearing completion. We are guided by a broad theme of “the changing face of media” in this issue -- specifically looking to share the ways in which our alumni community is helping to transform the media landscape in the digital age.

The magazine will be issued annually, distributed in early September.

*Fastforward*: Under the direction of the Registrar, and with funding from the Faculty of Arts & Science, <http://fastforward.innis.utoronto.ca> has expanded to <http://fastforward.utoronto.ca> and now encompasses all A&S Colleges. The first stage is with UC, who have already generated 35 new profiles. Thank you to Jason Daye and the team in the IT help desk for web design support.

## **B. MENTORSHIP PROGRAM**

Marta Switzer, Mentorship Coordinator, reported the following:

The fourth cycle of the Innis Alumni Mentorship Program kick-started on October 23, 2017 with the annual Launch event. This year there are 32 alumni paired with 32 students. Five of these alumni are first time mentors in the program. 16 of the students are Innis students and 16 are affiliated through Innis's Programs of Study.

This year we are introducing a monthly e-newsletter that will be distributed to all program participants. The newsletter will aim to streamline important communications to participants as well as build community by featuring participants and sharing photos.

In addition to mentorship, alumni are engaging with students through career-oriented panel discussions. Alumni panels took place during Innis Orientation Week and more panels will occur as part of the Career Certificate Program, a collaborative program between Innis OSL, the Woodsworth Dean's Office, and Trinity College.

## **C. EVENTS**

Marta Switzer, Mentorship Coordinator, reported the following:

Advancement has hosted or supported 13 events this fall term. These events have been well attended by members of Innis's alumni and friends community, Later Life Learning members, and the general public. We would like to increase the number of students who attend our events. The 50<sup>th</sup> anniversary screening of *In the Heat of the Night* and discussion with director Norman Jewison (Oct. 2, 2017) was attended by 231 people, the Harold Innis Lecture featuring journalist Andrew Coyne (Nov. 7, 2017) was attended by 214 people, and the screening of the final episode of *Alias Grace* and discussion with Sarah Polley, Mary Harron, and Johanna Schneller (Oct. 26, 2017) was attended by 203 people.

Members of the public can now subscribe to receive email invitations to our events. We are also promoting through Facebook events and Instagram stories. We are encouraging affiliation to the College among event attendees by having donation forms available during events and distributing Innis College branded sweets.

Some upcoming events include a discussion with TV creators Linda Schuyler & Tassie Cameron on Nov. 28, 2017 and there will be three Canadian Film Forum screenings during the winter term.

## **D. ALUMNI NETWORK**

Ennis Blentic, Associate Director, Advancement, reported the following:

**Upcoming outreach initiatives:**

*London, UK Innis Alumni Network & Event:* We are working with Rob Hain, a 1979 grad living in London, to establish an Innis Alumni network in London, UK. Currently, there are roughly 40 contactable Innis alumni in the area. In February Principal Charlie Keil and Rob Hain will host an Innis alumni event in London. This event will piggy back on the President's reception lecture by Mark Kingwell. We would love to see this type of initiative occur in other countries in the future.

*Principal's Alumni Dinners:* In the upcoming winter term there will be 2-3 dinners that are hosted by Principal Charlie Keil and an alum. A select group of 12-15 students will be invited to each dinner and will engage in a career focused conversation with the alumni guest. These dinners may be hosted at the College or at the alum's home or workplace.

*Alumni Reunions:* We will host another 50<sup>th</sup> Reunion, this year for the class of 1968. We are also considering hosting 25-year and 10-year Innis College reunions and a 10-year Cinema Studies Institute.

## **5. LATER LIFE LEARNING REPORT**

Hugh McDonald, Later Life Learning President, reported the following:

A workstudy student, hired by the Advancement Office, has been supporting LLL's facility's needs. LLL Vice-President, Merle McMurray, presented the LLL scholarships and awards at the Innis College Awards Ceremony (Nov. 22, 2017). LLL would be happy to have more opportunities to engage with students.

The recent "Week of Giving" has just concluded. The Week of Giving occurs twice a year and encourages LLL members to donate to Innis. This year members have been encouraged to give to the Innis College Refugee Student Fund.

LLL is looking into redeveloping its website.

## **6. HAROLD INNIS FOUNDATION REPORT**

Ennis Blentic, Harold Innis Foundation President, reported the following:

The Harold Innis Foundation board has yet to convene, but will in the near future.

The Harold Innis Lecture featuring Andrew Coyne occurred on Nov. 7, 2017. A heartfelt thanks to Ceta Ramkhalawansingh for her efforts with this event. Town Hall recorded the discussion and it can be viewed online at <https://www.youtube.com/watch?v=6I6n62ZAcqA>.

The 2018 Harold Innis Lecture will be given by author Charlotte Gray.

## **7. OTHER BUSINESS**

*Awards Ceremony:* A special thank you to Joanne Uyede for providing remarks during the ceremony. One point of feedback is to hand out something tangible to award recipients during the ceremony.

## **8. ADJOURNMENT**

A Motion to adjourn the meeting was moved (Worgan), seconded (Peschke), and carried.