

**COMMUNITY AFFAIRS BOARD  
INNIS COLLEGE COUNCIL  
THURSDAY 22 MARCH 2018 AT 1 PM  
INNIS COLLEGE, ROOM 310E**

**Minutes**

*Present:* Ennis Blentic (Assessor), Lucas Granger, Charlie Keil, Lesli Ransom, Ashlee Redmond, Marta Switzer, Joanne Uyede, Ben Weststrate (Assessor), Caroline Wrobel

*Regrets:* Yolanda Alfaro, Elspeth Arbow, Kass Banning, Rita Chen, Zakarie Farah, Kate Johnson, Eyan Logan, Carol Ye, Ceta Ramkhalawansingh

**1. MINUTES OF THE MEETING OF NOVEMBER 23, 2017**

A Motion to adopt [the Minutes of the Meeting of November 23, 2017](#) was moved (Uyede), seconded (Redmond), and carried.

**2. BUSINESS ARISING FROM THE MINUTES**

None reported.

**3. ADVANCEMENT OFFICE REPORT**

**A. COMMUNICATIONS**

Ben Weststrate, Communications Officer, reported that progress continues on the third issue of the *Innis Alumni & Friends Magazine*, scheduled for distribution at the beginning of September 2018. The publication is slated to be 44 pages (i.e., +4 from last issue), and will feature a similar mix of student, staff, faculty, and community contributors, photographers, and subjects.

**B. MENTORSHIP PROGRAM**

Marta Switzer, Mentorship Coordinator, reported the following:

Innis mentors and some members of the staff attended the mentor recognition reception hosted by the Division of University Advancement on February 26, 2018. Innis student and mentee through the Department of Physics, Tess King, provided remarks on behalf of students.

A reception to wrap-up the 2017-18 cycle will take place on April 5, 2018 and will feature guest speaker Erin Kang (HBA 2013 Urban Studies). Program assessment, including participant feedback, will be conducted in April.

The monthly e-newsletter, titled "Mentorship Memo," has been a success this year and will continue again for the 2018-19 cycle. Special thanks to mentee and communications assistant Alice Liu for her work in assembling the issues.

In a discussion about promotion of the program, students suggest connecting with the ICSS graduate representatives to promote to their network, and using social media for promotion.

### **C. EVENTS**

Marta Switzer, Advancement Events & Programs Coordinator, reported the following:

This term saw four Canadian Film Forum events: *Sleeping Giant* (2015) with Andrew Cividino, *Unarmed Verses* (2017) with Charles Officer; *How Heavy This Hammer* (2015) with Kazik Radwanski; and a double-bill screening featuring *Porcupine Lake* (2017) and *The Other Side of Porcupine Lake* (2017) with Ingrid Veninger. Two panel discussions hosted by the Urban Studies Program also took place: “Governance and Representation” on February 7, 2018 and “The Toronto Museum” on March 28, 2018.

Weststrate reported that he analyzed the age demographics of U of T alumni, who attended Innis events in fall 2017. The metrics show that 50% of the audience fell into the “encore” category (i.e., aged 55+); 30% were “established” (i.e., 35-54); and 20% “young alumni” and students (i.e., 34 and below). The Board discussed ways to better engage the student body in events programming, both in terms of strategic promotion and programming considerations.

### **D. ALUMNI NETWORK**

Ennis Blentic, Associate Director – Advancement, reported the following:

*Alumni Reunions*: The class of 1968 will reunite at Innis for a reception on June 1, 2018. A family-friendly “garden party” style reunion is also scheduled for July 7, 2018. This event will likely be open to all Innis alumni but will target and honour the class of 1993 who are celebrating the 25th anniversary of their graduation year.

*“Innis Going Global”*: Keil and Blentic went on a trip to London, UK in late February, where connected with ~40 alumni living in the area and had the opportunity to meet many of them. Keil has plans to go to Los Angeles and New York over the summer. These trips will follow a similar format to the London trip, in that an alum will host an event and take on the role of building an alumni network in the area.

## **4. LATER LIFE LEARNING REPORT**

No report.

## **5. HAROLD INNIS FOUNDATION REPORT**

Blentic, President of the Harold Innis Foundation, reported the following:

The next *Harold Innis Lecture* will be delivered by author and historian Charlotte Gray on November 8, 2018. Her recent book *The Promise of Canada* features a chapter about Harold Innis’s work, and this will be the topic of her lecture.

## **6. OTHER BUSINESS**

Weststrate introduced an alumni engagement activity concept in which alumni would write letters to students current students. The Board discussed the merits of letter writing at the spring and summer reunion events.

Redmond, Innis College Student Society Vice President, suggested that the Equity and Outreach Directors be invited to attend future Community Affairs Board meetings. This recommendation was noted by the Council Secretary for future Board meeting invitations.

## **7. ADJOURNMENT**

A Motion to adjourn the meeting was moved (Redmond), seconded (Wrobel), and carried.